

Daniel Long

DEVELOPER

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RECENT PROJECTS

[Bleeding Edge](#)

[HMS Belfast 80th Anniversary](#)

[D-Day 75th Anniversary](#)

[The Rugby Company](#)

[TwoCan](#)

[Zodiac Hustle](#)

CERTIFICATIONS

Magento Certified Solution Specialist

Magento Certified Frontend Developer

EDUCATION

Digital Animation & Interactive Design. BA (HONS) (2006 - 2009)

Graphics & Multimedia Design. BTEC National Diploma (2004 - 2006)

PERSONAL DEVELOPMENT

Active member of the web community, keeping up-to-date with industry trends and technologies. A keen interest in WebGL and generative art.

INTERESTS

Creative activities, such as drawing and learning generative art. Other interests include video & board games, cycling, hiking, and other outdoor activities.

REFERENCES

References supplied upon request.

PROFESSIONAL PROFILE

Over 10 years of development experience and a passion for problem solving. Delivering a wide range of projects to a high standard, on time and budget. Good working knowledge of a range of techniques, skills and tools outlined below.

DESIGN & DEVELOPMENT TOOLBOX

- HTML / CSS / JS / PHP
- Node.js / Express
- Vue / Nuxt / VueX
- React / React Native / Expo
- WebGL / three.js / Cannon.js
- Localisation solutions
- API integration
- WebSockets
- WordPress / Headless CMS
- WooCommerce / Magento
- Puppeteer (Headless Chrome)
- Experience with Chatbots
- WP Engine / Heroku / Azure
- MySQL / MongoDB / Redis
- Mamp Pro / Sequel Pro
- Git / BitBucket
- Photoshop / Sketch
- VS Code / PHPStorm

PROFESSIONAL EXPERIENCE

Developer *Staak Ltd* *2016 - April 2020*

Working with highly reputable clients, planning, developing and delivering projects of a high-standard on time and budget.

- Liaising with clients from initial contact through to delivery. Ability to understand requirements from briefs provided and deliver technical specifications and quotes to support planning and execution of projects.
- Researching and prototyping the best suited technologies to use throughout project development and delivery.
- Developing performant, accessible and high quality optimised solutions using a range of tools, technologies and frameworks.
- Secure integration of APIs, both off-the-shelf and bespoke where necessary.
- Ability to work both independently and as part of a team, focusing on strong communication with colleagues to successfully deliver multiple projects and ongoing updates simultaneously, to spec and as designed.
- Supporting clients and colleagues with technical issues that occur throughout development, effectively debugging and implementing solutions in a timely manner.
- Setup of build and release pipelines for continuous integration and deployment, monitoring of application logs to identify server and user errors and load/stress testing on applications to ensure stability for high traffic and usage.

Senior / Lead Developer *Creare Communications Ltd* *2013 - August 2016*

Leading the production of technical solutions, providing leadership for developers in delivering quality customer projects and continuously improving the internal processes of the web development team, offering technical and product consultation across the whole business.

- Developed a company WordPress boilerplate theme based on best practices which was then established and used on all WordPress projects company-wide. Regular updates to this theme to include new features and techniques for industry and SEO best practices.
- Contribution to the web team and company standards to help keep the company on-trend and up-to-date with new techniques and processes.
- Backend development skills and knowledge gained from working on bespoke Magento and WordPress projects, planning and solving requirement needs and putting them into practice.
- Responsible for the development of company and community WordPress and Magento plugins for 'off the shelf' solutions to be deployed onto projects quickly and efficiently.
- Responsible for leading on technical specifications produced for prospective clients and the development of the whole process.
- Gathering and fully understanding the client's requirements of bespoke work to be put into a technical specification, collate and cost up the estimation of resources.
- Attending client meetings to support the sales function of the company from a technical perspective using business and technical analytical skills, stakeholder management and effective communication skills for delivering the collaborative and effective solutions.
- Leading on research and development projects and tasks, not only improved my own knowledge & skills but also ensured the web team was kept up-to-date by planning and delivering training/support when required.

Web Designer / Frontend Developer / Team Leader *Creare Group* 2009 - 2013

Working within a team to design and develop websites to a high standard and on time, ensuring cross-browser and device compatibility along with an SEO friendly structure.

Leading and managing a team of designers and developers, responsibilities including scheduling of work, liaising with clients, training both colleagues and clients and researching new techniques and methods to apply in development for delivering high performing websites.